**GREENWOOD WILDCAT FOUNDATION**

Special Meeting of Directors

*July 27, 2021*

*7:00 p.m. via Microsoft Teams*

The special meeting of the Board of Directors of the Greenwood Wildcat Foundation was held on July 27, 2021, beginning at 7:03 p.m. and ending at 7:47 p.m.

PRESENT: Bryan Aungst, Lori Bryner, Michael Hartley, Robin Holman Loy, Dan Cameron, Gil Davis, Dr. Nicholas Guarente, Holly Gorman

ABSENT: Mary Lou Blair, Kelly Sherman

The meeting was called to order by the President, Michael Hartley at 7:03 p.m.

The minutes from the June 8 meeting were accepted by consensus.

Financial statements were distributed and reviewed.

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| --- | --- |
| Checking: | $1,042.00 |
| Savings: | $2,601.70 |
| Total: | $3,643.70 |

**EITC**

Mike compiled EITC language for website. Dan reviewed, and Holly added it to the EITC Program tab on the website.

**Additional Board Members**

Mike reached out to Kristen Bardell concerning joining the foundation as a board of director.

**Strategic Plan / Goals**

We reviewed and agreed upon the goal items. The goals are cyclical. We must be reflective and mindful of what we have done and where we’ve been.

* Task 1A – Mike & Dan –submitted EITC form to renew status.
* Tasks 1B/3C – Bryan built an advertising/marketing plan. Bryan would like to talk to Dr. Guarente about projects and impacts of the foundation’s donations to include in the social media fundraiser. Robin suggested selling bricks. Holly will add EITC donors back to the website.
* Tasks 1C – Robin has been looking at existing foundations – Mechanicsburg and Shippensburg are great models. Mechanicsburg uses endowment to offer scholarship funds to students. Perry County branch of Foundation for Enhancing Communities will meet with us to setup an endowment fund. This will give an avenue for people to make gift via a will or make annual donations. Robin will get any language for the website to Holly.
* Task 1D – Annual Form 990 filed; Annual BCO-10 registration is ready to be mailed.
* Task 2A/3A – Gil will market local businesses. Bryan will update the existing brochure – maybe add some EITC information. Back to School is night is scheduled August 31. We would like brochures for that evening. Additionally, we can send emails with links to pertinent information.
* Task 2B/3B –
* Task 3C – Facebook now only allows a 30-day campaign. You’re then locked out for a length of time. 100% of the donations still go to the non-profit. FB does not charge a fee. Bryan recommends starting this campaign mid to late September/October. Holly will look into adding a donate button to the website.
* Task 3D – Do we want to setup an endowment fund? Robin will work on this an bequeath language.
* Tasks 4A, 4B and 4C – Dr. G is working on sponsorship opportunities for internships, equipment, material, transportation, and other special needs. He will also look into increasing our EITC program portfolio to include grades K-5. Mr. Tomko is now certified – these opportunities are student & opportunity based. This will help them meet the LEA requirements for graduation.

**MEETING SCHEDULE**

Future meeting schedule – 4th Tuesday of the month at 7:00 p.m. at the District Office
On – Jan, Feb, Mar, Apr
Off – May, Jun
On – Jul, Aug, Sep, Oct
Off – Nov, Dec

**ADJOURNMENT**

**MOTION:** President Hartley declare the meeting adjourned at 7:47 p.m.
**VOTED:** 8 in favor, 0 opposed, 2 absent. The motion passed.

The next meet is Tuesday, August 24, 2021 at 7:00 p.m. at Greenwood School District. We will also send a Microsoft Team link.

Respectfully Submitted,

Holly Gorman, Secretary